

# ***Press Release***

For Immediate Release

## **WEBCO Security, Inc. Offers the Vroom™ - a Revolution in Quick Cleaning**

Ramsey, Minnesota – November 4, 2008 – Cleaning non-enthusiasts rejoice! WEBCO Security, Inc. is now offering the Vroom™, a powerful built-in vacuum appliance. By combining speed, convenient location, and the ability to clean up dry spills without taking the time to gather paper towels, brooms and additional cleaning supplies, the Vroom gives its user a “three-second clean.”

Designed to be the perfect quick-cleaning tool for small clean-ups in kitchens, bathrooms, laundry rooms, mudrooms and other high traffic areas of the home, the Vroom is easily installed directly into the cabinetry of a room either as a standalone vacuum appliance or as an accessory to a central vacuum system. Designed to fit neatly in most standard cabinets, users are saved as much space in strong as they are saved in cleaning time.

Having the Vroom already in a room when a dry spill occurs eliminates the need to round up multiple cleaning supplies, and then put them away later. Cleaning the dryer lint trap can be done before the next load of laundry, and cereal that falls out of a box can be gone before the first snap, crackle or pop.

More powerful than handheld or upright vacuums, Vroom also eliminates the bulk and inconvenience of conventional vacuum cleaners. It does away with broom vacs, stick mops and standard brooms and dustpans that clutter storage spaces. The Vroom also goes beyond floor care. Users can quickly and easily clean dry spills on the ground, and on tables, counters, highchairs and other elevated surfaces of a home, removing the need for wet wipes or paper towels.

The speed and ease of the Vroom continues with automatic suction that begins when the hose is pulled from its base and ends as soon as the hose is conveniently snapped back into place. The power to quick clean is always there, and always on. Even the storage of the Vroom is instant due to the automatic retraction of the Vroom's hose, which extends up to 24 feet and comes equipped with a built-in crevice cleaning tool that allows users to clean difficult places such as the spaces underneath and around a refrigerator. He power and length of the hose make a variety of household needs, such as removing pet hair and dirt from the floor and picking up crumbs or spilled food, quick and easy.

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The Vroom is available as a freestanding system or as an add-on to any central vacuum unit and comes with an adjustable wand that extends to 30-1/2", a combination floor/rug tool and is covered by a 3-year warranty.

*WEBCO Security, Inc is an authorized dealer of H-P (Dirt Devil) Central Vacuum and provides the wiring foundation and infrastructure low voltage offerings in the areas of: structured wiring, life safety and security, distributed audio, home theater, intercom and central vacuum for residential, commercial construction and remodeling. WEBCO Security, Inc has the reputation for installing quality products and offering a high level of service as a one-stop shop for builders, remodelers, and community developers. WEBCO Security, Inc. is based in Ramsey. For more information on WEBCO Security, Inc call 763-767-7229 or visit [www.WEBCO-MN.com](http://www.WEBCO-MN.com)*

For more information on Vroom and a video demonstration, visit [www.vroomyourroom.com](http://www.vroomyourroom.com).

*Vroom is manufactured by H-P Products, Inc. The company is based in Louisville, Ohio and is a leading manufacturer of built-in central vacuum systems and tubular products. A customer-driven company, H-P Products offers versatile accessories and kits for its diverse product lines to meet ever-changing needs. For more information on H-P Products' full line of central vacuum system products, accessories and quality policy, see the company website at [www.hpproducts.net](http://www.hpproducts.net).*

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