



“Integrator for the Digital Ready Home”

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WEBCO

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**WEBCO SELECTED AS PREFERRED STRUCTURED WIRING AND LOW VOLTAGE VENDOR
FOR THE RAMSEY TOWN CENTER DEVELOPMENT**

MINNEAPOLIS, MN – WEBCO, Inc. and Ramsey Town Center LLC announced today that they have signed a partnership agreement selecting WEBCO as the preferred Low Voltage Integrator for the Ramsey Town Center Development located in Ramsey, MN. WEBCO will install all of the low voltage wiring and products in each home enabling easier access to Phone, Cable, Data and Video services to new homeowners. WEBCO also offers security, distributed audio, home theatre, central vacuum and intercom products.

WEBCO has standardized on GE and their line of security and structured wiring products. The Smart ConnectionCenter is GE’s line of structured wiring products, which includes a central distribution panel and the essential wiring infrastructure for Internet sharing over a home Ethernet Network. Telephone, data networking, home control, audio/video, and security are also included in the single integrated system. Over 40 percent of new homes constructed today are built with comprehensive structured wiring systems as a standard and the homes of the future will be ill equipped without it. With the Smart ConnectionCenter from GE all of the residents in the Ramsey Towne Center community will be able to enjoy fully integrated electronic technology throughout their home. “The Smart ConnectionCenter from GE will ensure that all residents will be able to

expand while utilizing their current equipment and without having to purchase all new equipment; it is very modular and expandable”, said Richard Genece – Director Residential Marketing for GE Security.

According to John Feges, President of Ramsey Town Center LLC, “We are pleased to designate WEBCO as the preferred integrator for our future developments. This agreement with WEBCO is the next logical step for us to take to ensure that each of the homes within our community will be digital ready and be able to fully utilize the fiber technology that represents the infrastructure of our master planned community. We are confident that WEBCO will allow us to provide the quality infrastructure necessary to enable us to provide a more expanded range of services to our homeowners.”

Adds Feges, “Just as it’s unimaginable to build a new home today without central air or other amenities, it will be unthinkable tomorrow to have a home without these types of advance communications connections. It is a huge advantage to both the builder and the consumer to build this technology into a home today and it adds great value.”

According to Chris Thompson, President of WEBCO, Inc., “Ramsey Town Center has shown how forward thinking they are by mandating that all of the homes within their community are equipped with cutting-edge technology. Through this agreement, whatever electronic capability a resident has, or whatever they want to add in the foreseeable future, WEBCO will be able to deliver it.”

Adds Thompson, “Ramsey Town Center and WEBCO bring a single, totally integrated solution to builders in the community enabling them to benefit by having this level of technology as a standard in the home. The list of additional products and services available to the consumer with this infrastructure is truly endless.”

About Ramsey Town Center

Created to fulfill the vision of Ramsey residents, the new downtown for Ramsey will include places to live, acres of parks and open spaces, gathering places to join with family and friends, shopping, eating, professional business services, entertainment, the arts, strolling and more. A range of tenants will call the Town Center home, from convenience shopping destinations to retail and grocery stores.

About WEBCO

WEBCO provides the foundation wiring and infrastructure low voltage offerings in the areas of: structured wiring, home security, distributed audio and video, home theatre, intercom and central vacuum. WEBCO has built a reputation for installing quality products and offering a high level of service as a one-stop shop for builders, and community developers. WEBCO is based in Coon Rapids. For more information on WEBCO call 763-767-7229 or visit www.webco-mn.com.