



WEBCO Watch

Woodbury Days

Helpful Security Tips

Let Us Help You

For sales questions, referrals or service call WEBCO direct at 763-767-7229

Neighborhood Security Tips

Occupied Look

Your home should always look and sound occupied.

Lighting

Install motion sensing flood lights around your home to remove shadows and potential hiding places.

Alarm System

Use a reputable vendor to install a home security system that has a primary objective of detecting intruders. Your alarm system should also be monitored by a reputable company to be most effective.

Keep trees and shrubbery well-trimmed

Overgrown shrubs and trees often provide excellent hiding places for criminals.

See Back Page for Details On Our \$100 Referral Bonus Program!

Home Security Tips

Invest in Security

Studies have found that nearly 90 percent of U.S. households rate home security as moderately or very effective in preventing burglaries. Participants in the survey also rated home security as a higher value for their money than gas, electric, telephone and cable TV. Homes with security systems were also found to be almost 3 times safer from break-ins than homes without alarm systems.

In turn, insurance companies that base their business on such risks recommend that homeowners add a security system to their home, as their data indicates that security systems are an effective deterrent. One of the largest insurance companies, Allstate insurance, says that if a home has smoke alarms and a central burglar and fire alarm system, the homeowner can save up to 15 percent on their homeowner's insurance.

Don't Look Like You're on Vacation

Ask a neighbor to pick up your mail, newspapers and look for any packages. Use timers to activate lamps and televisions. Make sure garbage cans are taken out and brought back in on their regular day and that the lawn is mowed.

Remember Light and Bright is Best

So spend \$20 apiece on motion sensors that will turn on your porch lights, garage lights and particularly back-of-the-house lights when someone enters their range.

Keep Valuables Out of View

You may have every new gadget on the planet, but you don't need to advertise that fact by leaving easy-to-fence items (DVD players, computers, jewelry) in plain sight.

Make Access Difficult

Have good locks on all doors and windows and USE THEM. Studies show that if it takes a burglar more than four or five minutes to get into your house, they will choose another target.

Make Safety a Routine

One of the simplest and important security measures you can take is to be consistent Turn on alarm systems and have them monitored by a reliable company, lock dead bolts, and trim overgrown shrubs regularly to maintain a high level of security.

New Customer Offer Extended Until September 30

Install a security system between now and September 30 and receive:

FREE EQUIPMENT
FREE INSTALLATION
\$99 ACTIVATION FEE

For our basic Life Safety and Security Alarm System. All you pay is the monthly family protection fee of around \$1 a day. Call 763-767-7229 for more information and offer details. We can also help you receive a discount on your Homeowner's Insurance.

36-month monitoring agreement required at \$32.99 per month (*credit card or ACH); per day cost based on offset discount of up to 20% on your homeowners insurance; Free equipment and installation with one time activation fee from \$99.00; Local permit fees may be required. Satisfactory credit history required. Certain restrictions may apply. Offer valid for new customers only. Cannot be combined with other offers.

Leading Insurance Carrier's state that having a home security system can save you insurance dollars. Depending on the system you install you can save 5-20% on your homeowner's insurance.*

*Source: Security Distributing and Marketing Magazine



\$100 Referral Bonus for any Installed Security System

How? It's simple...

Provide us with the name of a friend, relative or customer if you own a business, and when they install a security system

We'll send you a check for \$100.

Email or Call us with your referral information.

Sales@webco-mn.com
763-767-7229

Product of the Month: Monitored Smoke Systems



When I collapsed in the smoke, I couldn't call for help. But ADT did.

It seemed like just another normal evening. Mike Edwards returned to his home after work and started preparing his supper. As the food began to cook, Mike went into another room to relax. Soon he fell sound asleep.

It wasn't long before a fire broke out. As the heat sensor in his kitchen was activated, it automatically sent a signal to an ADT Monitoring Center. Within seconds the local fire department was notified. As the firefighters sped to the house, an ADT Representative called Mr. Edwards' wife at work. She said that her husband was indeed home, but the door would be dead bolted.

When the firefighters arrived they broke down the door. Paramedics found Mike lying near the door, overcome by the thick smoke. They dragged his lifeless body from the burning house and promptly tried to revive him. After twice shocking him with electric paddles, they still could detect no signs of life. Finally after a third time, they were able to bring him back to life.

Weeks later Mr. Edwards stood in his charred home with his ADT salesperson, thinking about the ADT system which had only been installed fourteen weeks earlier. He thanked Mr. Gibbons saying,

"If it weren't for you insisting that I needed fire protection that went beyond the battery-type smoke detectors, I'd be dead right now. I'll never again be without an ADT system in my home."

National Fire Prevention Association Facts and Figures

Cooking Fires

In 1998 there were 94,000 home fires associated with cooking equipment, resulting in 396 deaths, 4,656 injuries and \$419.1 million in direct property damage.

Unattended cooking is the leading cause of home cooking fires.

Three in every 10 reported home fires start in the kitchen, more than any other room in the home.

Fire Injury Facts and Figures

In 2001, there were 383,500 home fires in the United States, resulting in 3,110 deaths, 15,200 injuries and \$5.5 billion in direct property damage.

In 2002, nationwide there was a civilian fire injury every 28 minutes.

In 2002, home fires caused 2,670 or 79% of civilian fire deaths.

December, January and February are the most common months for home fires.

Why You Should Have Monitored Smoke Alarms?

Only one-fifth of the home fire deaths from 1989-1998 were caused by fires in which a smoke alarm was present and operating.

Children under 5 account and senior citizens (over 65) are twice as likely to be victims of home fire death than the average person. People over 85 are four times as likely.

MOST COMMON HOME SECURITY AND LIFE SAFETY CONCERNS

Fire Protection

Home Intrusion/ Personal Safety
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Burglary

Medical Emergency

Child Abduction

Flood/Freeze Sensing

Get More Info at:
www.webco-mn.com